

Healthy Wisconsin

A Program to Lower Costs and
Increase Access to Insurance
for Businesses and Families



Preview

- Governor's Health Care Vision
- Governor's Health Care Agenda
- Vision for Healthy Wisconsin



Governor Doyle's Health Care Vision

- ❑ Every WI resident has a right to health care access.
- ❑ State Government must do what it can to ensure that residents have access to high quality, affordable health care.
- ❑ The rising cost of health care is bad for the Wisconsin economy. State government must work with the private sector and other stakeholders to find ways to control costs.
- ❑ No child should ever be without health insurance.



Governor Doyle's Health Care Agenda

1. Badger Care Plus – Health Insurance for all Children
2. Healthy Wisconsin – Reinsurance for Catastrophic Care
3. Family Care Statewide – Allowing Seniors to Remain in their Homes
4. Access to Affordable Prescription Drugs
 1. Protect SeniorCare
 2. Canadian Drug Website
 3. Badger Rx



Governor Doyle's Health Care Agenda

6. Increases Tax Deduction for Health Insurance Premiums for workers whose employer does not contribute to the cost of health insurance
7. Creates a Tax Deduction for Health Insurance Premiums for individuals with no employer and are not self-employed
8. E-Health Board – Information on Quality and Cost in Health Care, Reduce Medical Errors
9. Permit the development of health care “co-ops” for farmers and small businesses
10. Reform of the HIRSP program.